### ee flatfy

### Real Estate Globally in 30 Countries

#### 22 languages

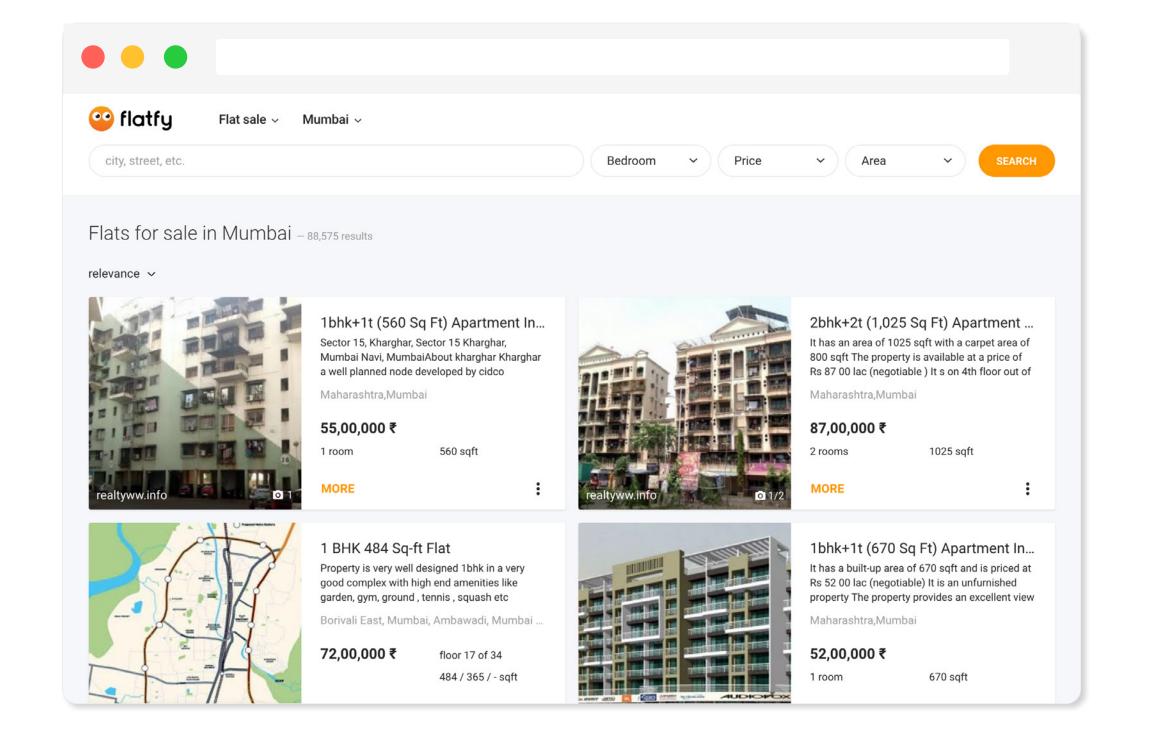
Hungarian Russian Arab Azerbaijani Indonesian Slovenian Bulgarian Latvian Spanish Czech Lithuanian Thai English Moldavian Turkish Vietnamese Estonian Persian Polish Georgian Greek Romanian

Estonia Lithuania Bulgaria United Arab Emirates Philippines

### Discover Flatfy

Flatfy is a user-friendly real estate search engine that helps people in 30 countries effortlessly find a new home.

Using AI and data science, we pull relevant listings from an array of sources, analyze, categorize and group them into efficient search results. As a result, we make home search handy. Our team makes sure every customer has access to relevant real estate content.



# Benefit from collaboration with Flatfy



Increase your traffic amount and turn our target audience into your clients

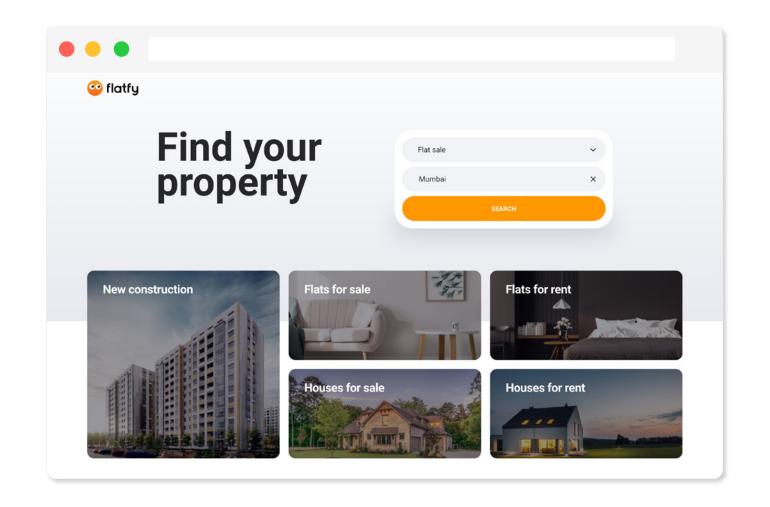


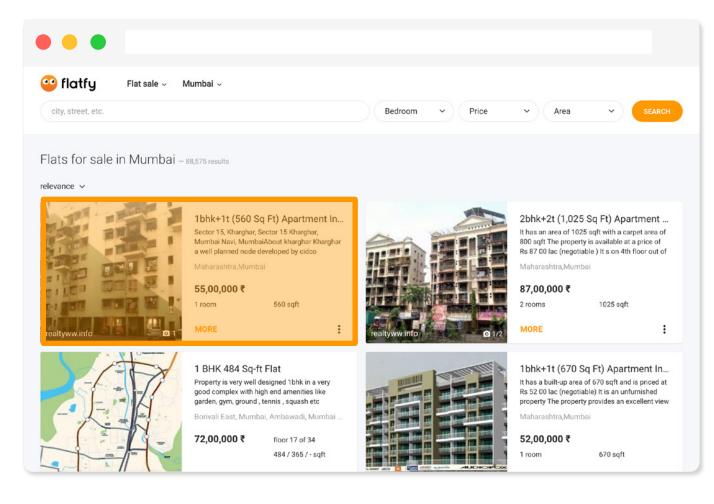
Work with us on a transparent and convenient CPC model or choose a Pricing plan

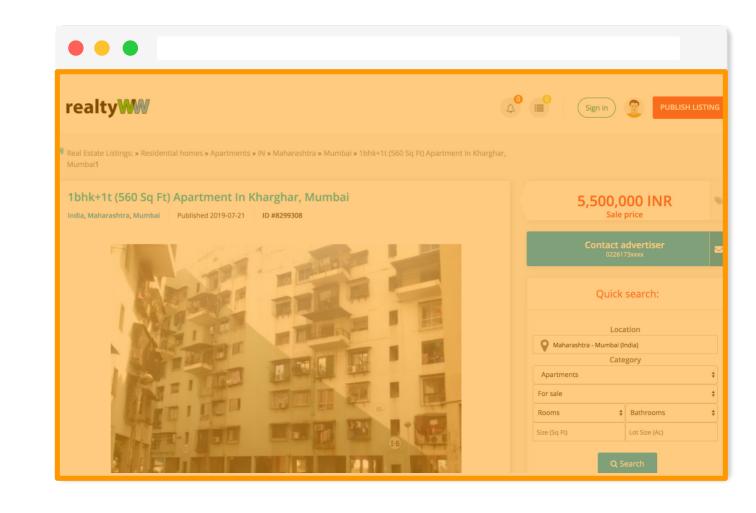


Get monthly reports based on Google Analytics data

#### How we work







1 Flatfy search

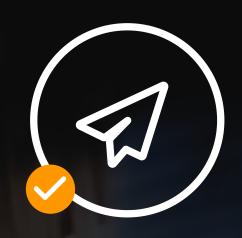
2

Redirect to a partner's website

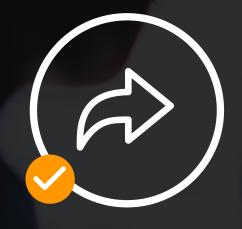
3

Partner's website with detailed information

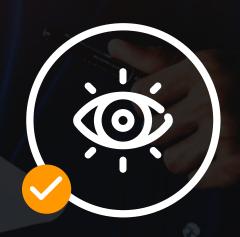
#### How does it work?



User clicks on the selected advertisement



User is redirected to a partner's website, where the ad is published



User looks through the information about the selected property and/or performs the target action



Our partner receives additional high-quality traffic that is easily converted into deals

### Flatfy business model

Flatfy.com pulls listings from a partner's XML feed

Get more paying customers as your traffic increases and you attract the right target audience.

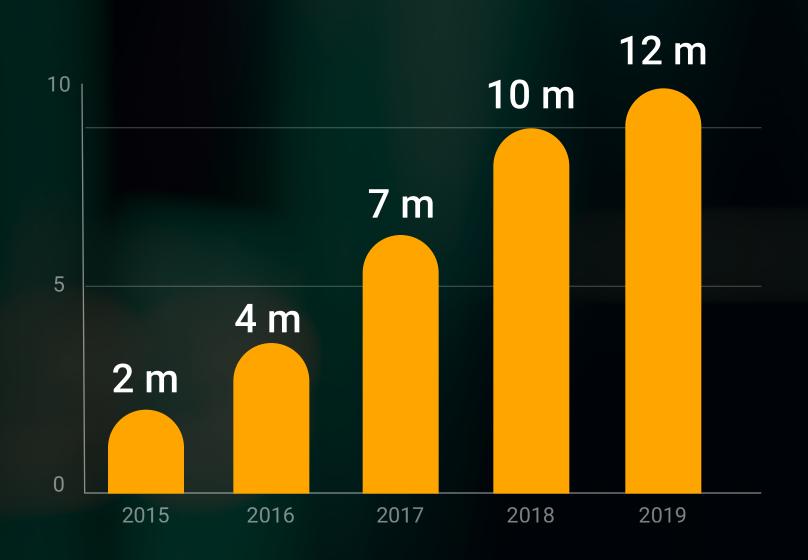
Send us an XML feed with listings to update your information on a daily/hourly basis



Users click on partners'
listings, displayed
on Flatfy.com, and visit
partner websites

Flatfy.com generates more traffic for partner websites

### Why us? Key Performance Indicators



Number of pageviews (2015-2019)



Number of listings (2015-2019)

# We're constantly improving our product

Launched Flatfy on the 1st market (Poland)

- ✓ Automated subscription for updates
- ✓ Chatbot in Messenger
- ✓ Single Page Application & Server-Side Rendering
- ✓ AMP Implementation

- ✓ Flatfy.com page redesign
- ✓ Separate page for each advertisement
- Map detalization
- ✓ Duplicate ads grouping
- ✓ Speech at KRUPA conference
- ✓ Cabinet for partners

2015 > 2016 > 2017 > 2018 > 2019

- Our first million of sessions per month
- ✓ Flatfy is launched on 25 markets around the globe

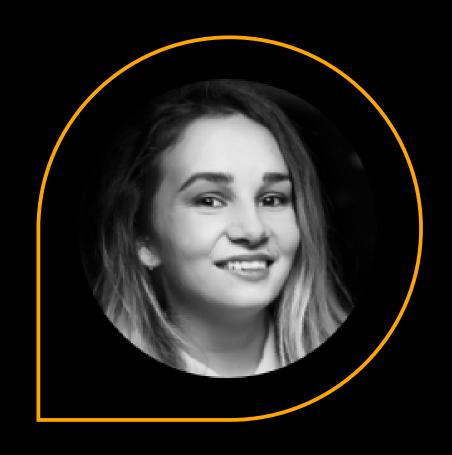
- ✓ Speech at the Real Estate Conference in Thailand
- Rebranding
- ✓ Multi-language localization

### Contact us to become a friend and a partner



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Support

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